

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT16/12 16.17
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6228190

	CLASS:	NATL.	LOCAL	REGIONAL
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ORDER

PRDCT	AMERICAN CROSSROADS	EST#693	COMMENTS: (LINE, ORDER, INVOICE
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FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE ORDERED _____

REP: TO LENA
FR JULIE
OK'D M4
TTLS RTS
PLS CFM, THX 10/16

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	S		1100A-1200N	30		\$1,000.00	10/16	10/16	0		TUE	0
PROGRAM : THE VIEW AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 693												
77	A		1200N-100P	30		\$1,000.00	10/19	10/19	1		FRI	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT16 ON LINE-23 FOR 1 SPOT/WK												

REP HEADLINE# 6228190 TRF# 321469
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
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ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 16.17
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#23 MISSED:TUE/1100A-1200N OCT16 30S \$1,000.00 (OCT16/12)
OFFER:FRI/1200N-100P OCT19 30S \$1,000.00 PLS ADVISE.
CMT:WE CAN OFFER
OCT/12 147550.00
CONTRACT TOTAL 147550.00
TOTAL SPOTS 73

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE